

PROGRAM

Digital Summer School Sustainability: Knowledge. Solutions. Wishful Thinking?

	MONDAY 6 September	TUESDAY 7 September	WEDNESDAY 8 September	THURSDAY 9 September	FRIDAY 10 September
9 : 3 0	Onboarding - Warm-Up	9 : 4 5 Setting the scene with Prof. Dr. Simone Loose Hochschule Geisenheim University	8 : 4 5 Setting the scene with Dr. Maximilian Tafel Hochschule Geisenheim University	8 : 4 5 Setting the scene with Prof. Dr. Manfred Stoll Hochschule Geisenheim University	8 : 4 5 Setting the scene with Prof. Dr. Michael Bölker Philipps University Marburg
9 : 4 5 – 10 : 0 0	Opening Speech Prof. Dr. Annette Reineke Vice President of Research Hochschule Geisenheim University	10 : 0 0 – 11 : 3 0 Key Note Prof. Dr. Robert Mai Grenoble École de Management Implicit barriers to sustainable consumption. What is their impact and how to study them?	9 : 0 0 – 9 : 4 5 Workshop Prof. Dr. Simone Loose Anthony Bennett, M.Sc. Hochschule Geisenheim University Economic Sustainability in the wine industry	9 : 0 0 – 10 : 3 0 Key Note Prof. Dr. Michael Hall University of Canterbury NZ Sustainable Winegrowing and Tourism: Challenges and Response	9 : 0 0 – 10 : 0 0 Key Note Prof. Dr. Jasmin Godemann Justus Liebig University Gießen Challenges of Sustainability Communication
10 : 0 0 – 11 : 3 0	Key Note Prof. Dr. Wolfgang Lucht Potsdam Institut für Klimafolgenforschung The Anthropocene: A Crisis, a Future, a Complex Challenge for Science and Humanity	Break	10 : 0 0 – 10 : 4 5 Workshop Prof. Dr. Prof. h.c. Gergely Szolnoki Dr. Maximilian Tafel Hochschule Geisenheim University Sustainable Wine Tourism	Break	10 : 3 0 – 12 : 0 0 Workshop How to write a Science Blog I Ulrike Stockhausen Britta Hermans
13 : 0 0 – 14 : 3 0	Participant Introduction & Interaction with Prof. Dr. Annette Reineke	12 : 3 0 – 14 : 3 0 Workshop Prof. Dr. Robert Mai Grenoble École de Management How can consumer behavior be measured?	11 : 0 0 – 12 : 3 0 Key Note Dr. Carolin Baedeker Wuppertal Institute Transformation towards a Sustainable Society - with a special focus on climate adaptation in viticulture	11 : 0 0 – 13 : 0 0 Workshop Academic Poster Design I Dr. Susanne Berger	12 : 3 0 – 13 : 3 0 Workshop How to write a Science Blog II Ulrike Stockhausen Britta Hermans
15 : 0 0 – 16 : 3 0	Break	15 : 0 0 – 16 : 3 0 Workshop Prof. Dr. Christopher Cohrs Philipps University Marburg Sustainable Behavior: Perspectives from Social Psychology	13 : 3 0 – 15 : 3 0 Workshop Dr. Alicia Correa Dr. Christoph Funk Justus Liebig University Gießen Spatial Data Science and Sustainable Development Goals (SDGs)	14 : 0 0 – 16 : 0 0 Workshop Academic Poster Design II Dr. Susanne Berger	14 : 0 0 – 15 : 0 0 Break
	Lecture Dr. Brice Giffard Bordeaux Sciences Agro Agricultural practices and ecosystem services provided by biodiversity in vineyards: pest regulation and organic matter recycling	17 : 4 5 – 20 : 0 0 Movie & Live Chat TASTE THE WASTE with special guest Valentin Thurn	16 : 3 0 – 18 : 0 0 Summer School goes Gründungsfabrik & StartMiUp Meet green Startups & their stories		Closing Session Feedback & Farewell with Prof. Dr. Annette Reineke

... with Pizza Party!

General Event

Key Note Talk / Lecture

Workshop

